**BACKGROUND**

HAPPIFRENDS is a social media created for kids. Social media nowadays are detrimental to children as it conditions the users to be in need of constant stimulation, and the social medias are often incentivized to get users to use more of the social media to generate more ad revenue for the company. This is very harmful to users especially to children as their brain are still developing, it results in children having very short attention spans. Social media also has poor governance in terms of content moderation and there are often toxic and inappropriate content for children. To counter this, we set out to create a safe & child friendly environment for children to socialize.

**METHODS**

We researched on the most harmful features of existing social media and found that the following: anonymity creates toxic and unsafe contents, no time limits on usage results in excessive usage on social media, parents are unable to see what their children are looking at.

We set out to develop a web app so that the app can be accessed through computers and mobile phones on all operating systems. We chose Django and python to write the codes for our features.

**RESULTS**

We managed to implement the following features for our social media: time limits on usage, parental controls, true name verification and also have strict content moderation policies.

**CONCLUSIONS**

I believe that we should protect children well and groom them properly as they are the future for our world. This app is created to prevent unreversible damages that can be caused by what is available these days. Children in developmental stage should be highly protected so that they can be more productive in the future. Thank you